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*Don Tapscott, Alex Tapscott*  
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**Don Tapscott, Alex Tapscott : Blockchain Revolution: How the Technology Behind Bitcoin Is Changing Money, Business, and the World** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Blockchain Revolution: How the Technology Behind Bitcoin Is Changing Money, Business, and the World:

138 of 148 people found the following review helpful. Mostly harmless  
By Peter L  
An interesting read, but for the most part a harried chronicling of people and trends (mostly people) in a hyper dynamic space. A lot of Nobel laureate name dropping (to which, to their credit, they admit!). Has the feel of someone trying to get a book out there to take advantage of the thirst for new insight. Some good brain candy. Would have expected a better "primer" on how block chain actually works. Given the audience this tome appears aimed at, a few paragraphs ("How this worldwide ledger works") seems a bit under-serving - particularly for such an avowedly history-changing paradigm. Readers must understand this thing before trusting it, which for the most part is mysterious and geeky. Demystification would help move blockchain out of the comfort zone of PhD's into the realm of the mere unwashed (in which this reviewer sits). And nothing on the mystery surrounding Satoshi himself - what's up with that? Given that we're dealing with a new trust paradigm, doesn't the fact of his anonymity (existence?) not at least merit some comment? Only part I would recommend is found at Chapter 10 "Showstopper issues"... Ironic, of course but best analysis is here!  
0 of 0 people found the following review helpful. Great primer on hot topic of blockchain  
By Jane R  
Great primer on blockchain and its potential. The concepts are explained simply enough for a layperson to understand. If you want to get a sense of the impact that blockchain technology could have on business, government and people, this is a great place to start.  
0 of 0 people found the following review helpful. Four Stars  
By Customer  
Generally a good and interesting read about a technology with great promise that may or may not take hold.

The technology likely to have the greatest impact on the future of the world economy has arrived, and it's not self-driving cars, solar energy, or artificial intelligence. It's called the blockchain. The first generation of the digital revolution brought us the Internet of information. The second generation - powered by blockchain technology - is bringing us the Internet of value: a new, distributed platform that can help us reshape the world of business and transform the old order of human affairs for the better. Blockchain is the ingeniously simple, revolutionary protocol that allows transactions to be simultaneously anonymous and secure by maintaining a tamperproof public ledger of value. Though it's the technology that drives bitcoin and other digital currencies, the underlying framework has the

potential to go far beyond these and record virtually everything of value to humankind, from birth and death certificates to insurance claims and even votes. Why should you care? Maybe you're a music lover who wants artists to make a living off their art. Or a consumer who wants to know where that hamburger meat really came from. Perhaps you're an immigrant who's sick of paying big fees to send money home to loved ones. Or an entrepreneur looking for a new platform to build a business. And those examples are barely the tip of the iceberg. This technology is public, encrypted, and readily available for anyone to use. It's already seeing widespread adoption in a number of areas. For example, forty-two (and counting) of the world's biggest financial institutions, including Goldman Sachs, JPMorgan Chase, and Credit Suisse, have formed a consortium to investigate the blockchain for speedier and more secure transactions. As with major paradigm shifts that preceded it, the blockchain will create winners and losers. And while opportunities abound, the risks of disruption and dislocation must not be ignored. Don Tapscott, the bestselling author of Wikinomics, and his son, blockchain expert Alex Tapscott, bring us a brilliantly researched, highly listenable, and utterly foundational book about the future of the modern economy. Blockchain Revolution is the business leaders' playbook for the next decade and beyond.

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